

2018

**Home Product Show *PLUS*
Exhibitor & Sponsorship
Packet**



**The ONLY Home Product Show in
the Crossroads Area!**



INCREASE YOUR PRODUCT AWARENESS & PROFITS!

SHOW HOURS:

**PREVIEW PARTY— FRIDAY, April 13TH FROM
6:30 - 10 PM— NO CHILDREN PLEASE!**

SATURDAY, April 14th FROM 10 AM - 6 PM

SUNDAY, April 15th FROM 12 PM - 5 PM

MOVE IN HOURS:

**THURSDAY, April 12th FROM 12 NOON—6 PM
THRU FRIDAY, April 13th— 8 AM to 2 PM**

**(ALL EXHIBITORS MUST BE COMPLETED NO
LATER THAN 2PM on Friday, April 13th)**

MOVE OUT HOURS:

SUNDAY, APRIL 15TH FROM 5-9 PM

MONDAY, April 16th FROM 8 AM TO 12 PM

SHOW LOCATION:

**VICTORIA COMMUNITY CENTER,
2905 E. NORTH ST.
VICTORIA, TX 77901**

ABOUT THE BAV HOME PRODUCT

SHOW PLUS

- **Special rates for BAV Members.**
- **First Right of Refusal to reserve the same booth that you had last year until December 31, 2017. On January 1st all booths are open.**
- **Reserve your booth and pay in full by January 31, 2018 and receive a free floor vinyl.**
- **All booths will be held with signed contract and deposit/payment only.**
- **Consumer marketing campaign includes print, radio, cable and local television, internet and social network advertising.**
- **BAV Staff and Committee dedicated to provide a professional experience.**

BAV Official Home Product Show—PLUS Contract

Name of company as you wish it to appear on signage and promotions.

Company Name: _____

Contact Person: _____ Contact Person During Show _____

Company Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ Cell: (____) _____

E-Mail: _____ Website: _____

Agreement: *A \$150.00 non-refundable booth fee is required to reserve your booth space up to February 28th, 2018. All booths reserved AFTER February 28th must be paid in full and will be considered late registration. BAV reserves the right to release any booths not secured by the final payment, no refunds will be given. BAV Members and regular past exhibitors have priority consideration when reserving spaces until December 31, 2017. The individual signing this contract warrants that he/she has been duly authorized to execute this binding agreement and the exhibitor will continue to fulfill these terms even if the individual ceases to be part of the exhibitors company. This contract and the rules and regulations within this packet constitute the entire agreement between BAV and exhibitor.*

Exhibitor's Authorized Signature: _____ Date: _____

Return this agreement and payment to: **Builders Association of Victoria ~ 5105 E. Airline Rd. ~ Victoria, TX 77904**

Payments must be made in full at the time of registration. There are no refunds after 2-28-2018.

Booth Space—includes ONE—8' table (un-skirted) and two chairs, 110 Electricity (exhibitor provides own extension cords) . If you are reserving multiple booth spaces let us know so that we can arrange for the appropriate number of tables and chairs. Skirts, other tables, floor covering etc. available through Phoenix Design Group. Please call us for more information.

220 Outlets are available for a minimal fee.

- NEED 110 OUTLET—PLEASE CIRCLE YES NO
- NEED 220 OUTLET— PLEASE CIRCLE YES NO
- ACCESS TO WATER—PLEASE CIRCLE YES NO
- BOOTH/BOOTHS WILL HAVE VEHICLE/TRAILER AS PART OF THE EXHIBIT—PLEASE CIRCLE YES NO

IF YOU ARE SHOWCASING A SPA EXPERIENCE PLEASE LET US KNOW. WATER FILLED SPAS WILL **NOT** BE ALLOWED ON THE MAIN FLOOR.

Any product demonstrations or Informational seminars must take place at your booth and be limited to 15 minutes per demo or session.

_____ # of Booths

_____ 1st Choice

_____ 2nd Choice

_____ 3rd Choice

Requests for booth locations will be considered but not guaranteed. To complete this agreement the Exhibitor application must be completed and signed along with a copy of the rules and regulations.

BOOTH PRICING—Sign up early and get a “free” vinyl floor logo for advertising. (Booth must be paid in full by January 31st to take advantage of this EARLY BIRD opportunity!

BAV MEMBERS: \$375

NON-MEMBERS: \$575

****Any END booth (premium spot) will be \$100 extra.**

LATE REGISTRATION PRICING— After February 28th, Booth Prices beginning at \$400 for Members, \$600 for Non-Members. Payment is required in full during late registration to reserve a booth. **ALL BOOTHS MUST BE MADE IN FULL, PRIOR TO SETTING UP FOR SHOW! NO EXCEPTIONS!**

SIDEWALK SPACE IS ALSO AVAILABLE FOR EXHIBITS, PLEASE CALL KIM AT 361.578.7711 OR EMAIL kim@vctbuilders.com FOR MORE INFORMATION REGARDING THESE SPOTS.

VALUE ADD ONS

FLOOR LOGOS

BIG HIT WITH OUR VENDORS LAST YEAR

AVAILABLE FOR PURCHASE

1' X 2' VINYL FLOOR LOGOS

\$100.00

EACH ADDITIONAL LOGO \$25

NEWS PAPER ADVERTISING

WRAP INSERT AD

\$175 COLOR AD in Newspaper

\$150 B/W Ad in Newspaper

BANNERS

FOR \$250 WE WILL HANG YOUR BANNER IN THE DOME

EXHIBITOR MUST SUPPLY THEIR OWN BANNER

COMBO PACKAGE DEAL

1 INSIDE BOOTH + 1 FLOOR LOGO

1 BANNER HANGING & 1 COLOR AD

ON NEWSPAPER WRAP PULLOUT

\$850.00-BAV MEMBERS

\$1050.00- NON MEMBERS

Credit Card Payment— Visa/ MC/ AMEX/Discover:

Please charge my booth/booths cost to the below credit card.

Charge Full Payment \$ _____

Charge Deposit Only (Prior to 2/28/18) \$ _____

Card Holder Name (print)

Credit Card Number:

Card Expiration _____ Sec. Code _____

Signature of Card Holder:

Billing Zip Code of Card Holder _____

AMOUNT DUE -

BOOTH FEE (BAV Member-\$375) _____

BOOTH FEE (NON-Member\$575) _____

CORNER (\$100) _____

FLOOR LOGO (\$100) _____

ADDITIONAL FLOOR LOGO(\$25) _____

BANNER HANGING (\$250) _____

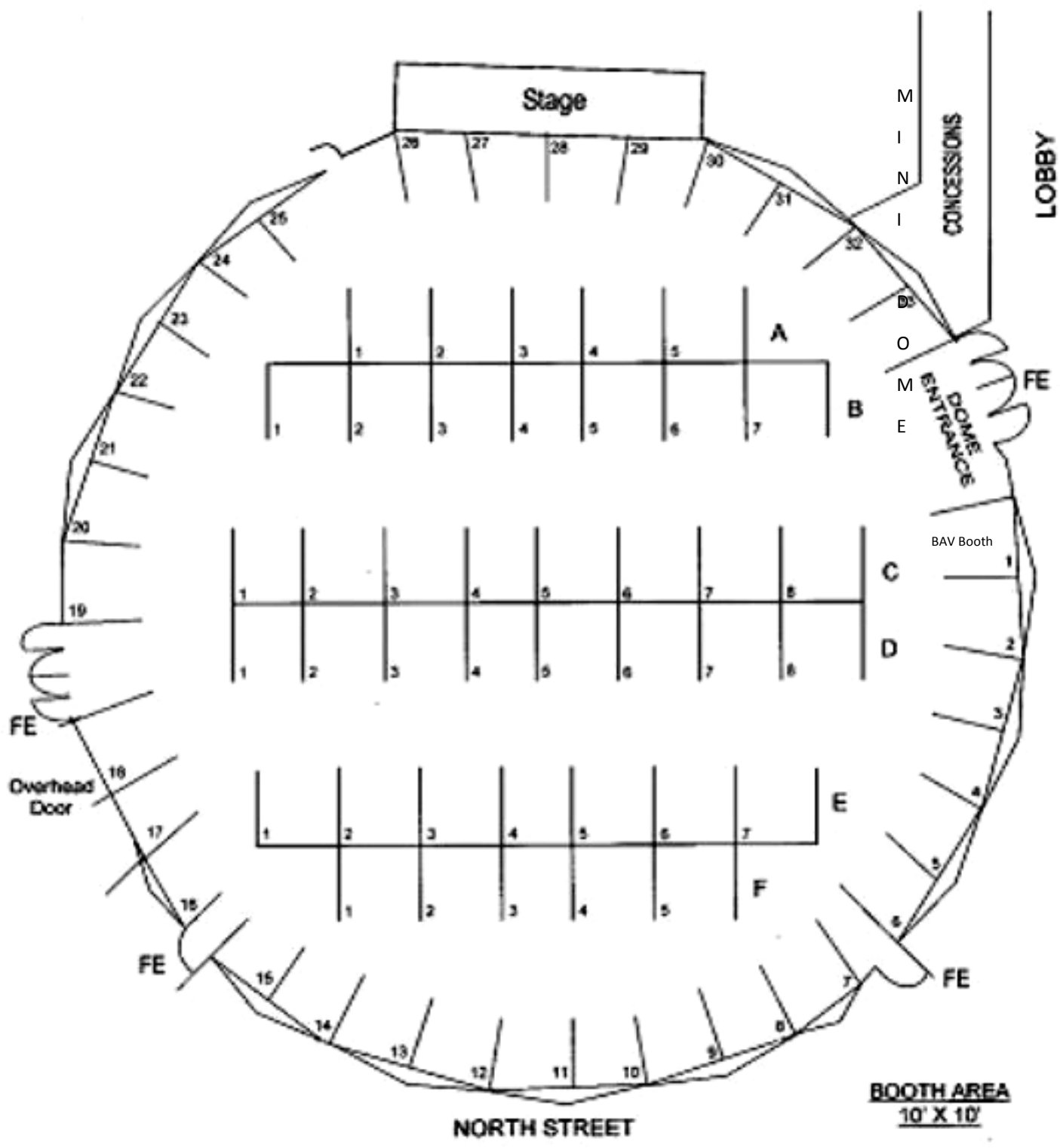
NEWSPAPER AD COLOR (\$175) _____

NEWSPAPER AD B/W (\$150) _____

COMBO PACKAGE MEMBER _____

COMBO PACKAGE NON-MEMBER _____

TOTAL- \$ _____



BAV Home Product Show Frequently asked Questions

Q; What comes with my booth rental?

A: Most exhibit booth spaces are 10' wide by 10' deep. Furnished with rental of each space are two side wall drapes 3' high, one back wall drape 8' high, and a standard identification sign for the back wall.

Q. What if I need a table skirting, carpet for my area, different table and chairs, etc?

A. You can contact Phoenix Design Group. They are the official show decorator. See Decorator information.

Q. Can I get electricity at my booth?

A. Each exhibitor is entitled to 110V electricity at no charge. Currently, there are large wooden boxes that you hook up to. Unfortunately these boxes will be spread out randomly through out the showroom floor. Your booth may have one of these so please bring a table cloth or something of the like just in case your booth has it.

Q. Are you allowed to drive on the floors?

A. You are allowed to drive on both the Dome and Annex floors HOWEVER, if this is a requirement for you, you MUST let the BAV know so that we can inform the decorators and schedule the best time for you to do this as to not disturb the set up or other exhibitors.

Q. Do I receive any tickets to the show?

A. You will receive 10 Preview Party tickets for EACH booth rented. If you need more to give out they can be purchased for \$15.

Q. How do I get my exhibitor badges?

A. Badges will be provided at check-in during set up hours. All booths must check-in prior to setting up.

Q. If something were to come up how can I cancel my booth space?

A. Cancellations of exhibit booths must be made in writing via email to kim@vctbuilders.com. Booths canceled prior to February 28th will result in loss of deposit only. Failure to cancel booth space prior to **February 28, 2018** will result in forfeiture of assigned space and all monies tendered to the Builders Association of Victoria for the booth space rental.



RULES AND REGULATIONS

BUILDERS ASSOCIATION OF VICTORIA 2018 HOME PRODUCT SHOW

The following are rules and regulations which must be followed by all exhibitors at the Builders Assn. of Victoria Home and Product Show.

1. **MOVE IN/MOVE OUT DATES AND TIMES:** All equipment and display material may be moved in after 12:00 noon on Thursday, APRIL 12 and must be set up by 2:00 p.m. on Friday, April 13. Any equipment requiring raising and lowering of freight doors cannot be removed once established as an exhibit after the show opens. **No breakdowns of exhibits will be allowed prior to the closing of the show at 5:00 p.m. on Sunday, April 15.** Move out must be completed by 12:00 p.m. on **Monday, April 16.**
2. **UTILITIES:** Water, Gas, Electricity, Drainage will be the responsibility of exhibitors in accordance with the Community Center regulations. One electrical duplex box (2 outlets) per booth will be included in booth cost. 220 AMP are available for a nominal fee to the Community Center.
3. **DOOR PRIZES:** All drawings for prizes and giveaways must be registered with the HPS Committee in advance for approval if item is valued at \$25 or more. All drawings must be held before the close of the show on Sunday, April 15.
4. **Booths must be manned at all times during the show hours.**
5. **SHOW HOURS:**

Friday, April 13	6:30 p.m. - 10:00 p.m.
Saturday, April 14	10:00 a.m. - 6:00 p.m.
Sunday, April 15	12:00 p.m. - 5:00 p.m.
6. No single booth exhibit located in the dome may exceed 8 feet in height. Inside booths are defined as 10' x 10'. Exceptions may be requested in writing to the HPS Committee. All sides of each booth must be properly finished with paneling or curtain. No booth may have a side exposed to the adjacent booth. (This does not apply to booths having only the 3 foot drapes.)
7. **EXHIBITOR PASSES/BADGES:** **Exhibitors passes or badges will be issued during set up at the Community Center, but only after full payment for booth space has been made, all outstanding money owed to the BAV has been paid, and contract has been signed and received.** The committee reserves the right to limit the number of passes per booth. Any person or persons not listed on the approved exhibitors list will be required to pay the full admission price.
8. An exhibitor may not hang signs, other than provided by the show committee on the draperies without approval of the show committee prior to move-in. Political signs/banners are not permitted.
9. All exhibitors will be confined to working directly in exhibit areas (not in aisles).
10. No sound equipment or sound making devices which are objectionable and can be heard outside your exhibit area will be permitted. Exceptions can be considered by the committee.
11. There must not be any solid construction or object blocking fire exits and fire hoses.
12. Direct any questions to Kim Lindsey at 361-578-7711 or email kim@vctbuilders.com.